

Simulation-guided designs: a new approach to trial design and probabilistic risk assessment

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At BASS XXX



Outline

Introduction

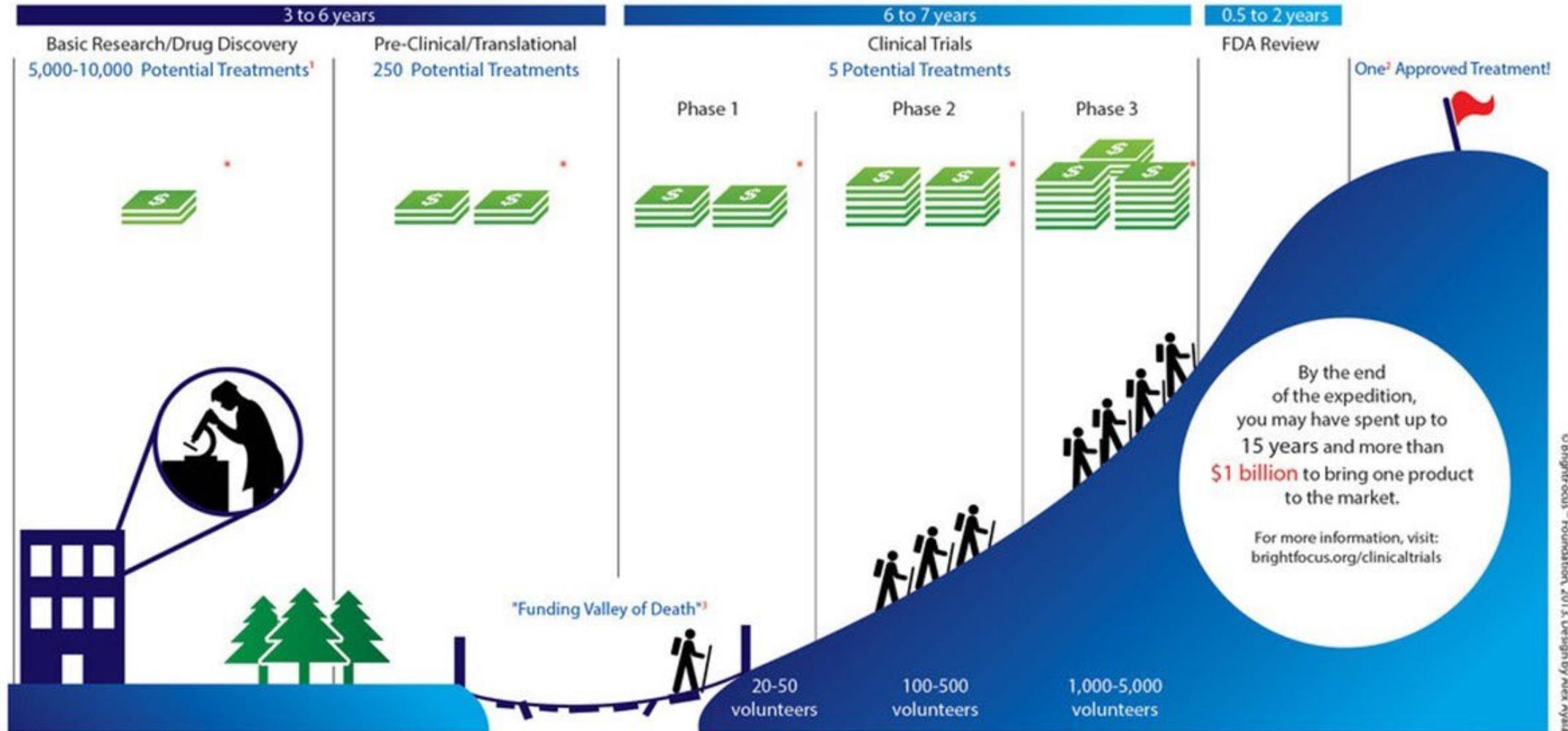
Challenges and limitations of traditional design process

Designing clinical trials with cloud-based simulations

Risk assessment and decision-making

Conclusion

Bringing a drug to market is lengthy, risky and expensive



Designing modern clinical trials is increasingly complex



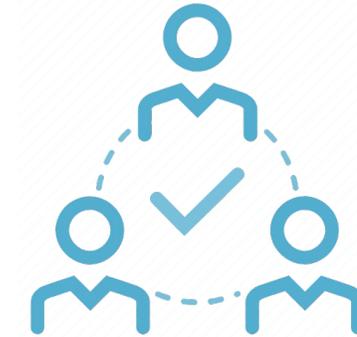
Multiple Objectives

*Prioritize and balance
Complex decisions
Control Error Rates*



Diverse Data Sources

*Borrow Information
Novel data sources (RWD)
Control bias and confounding*



Evidence-Based Decisions

*Data-based / Quantitative
Assess Trade-offs
Cross-functional*

Overcoming challenges

**Scientific
Innovation**

**Process
Innovation**

**Technology
Innovation**

Design failures can have terrible consequences

The Tacoma Narrows Bridge twisted back and forth in strong winds before collapsing in 1940. The failure is now a case study for physics students.



All 10,344 window panes of the John Hancock Tower needed to be replaced because of poor glass integrity.



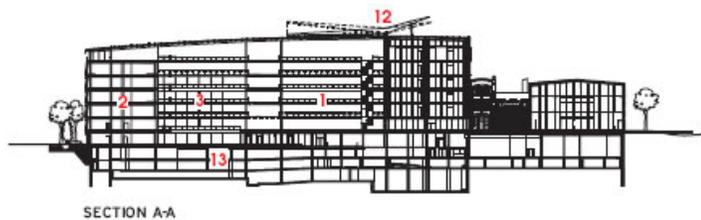
A poorly designed tower in London reflected and magnified sunlight until it was melting cars and frying eggs.



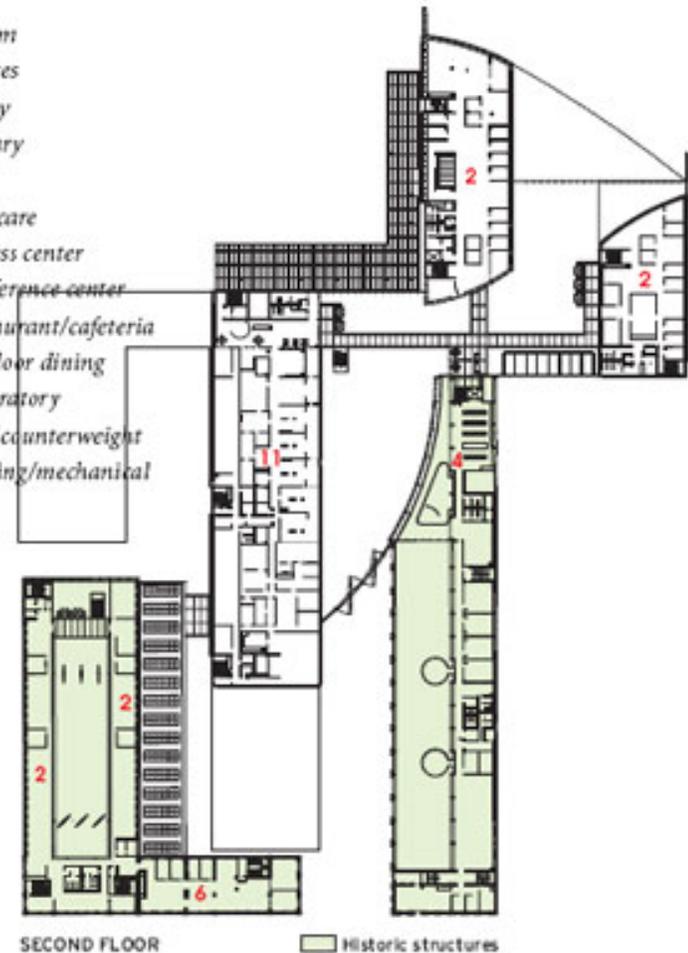
The tallest cathedral in the world is technically still unfinished because its height created structural issues.



The design of a clinical trial is the **blueprint** for its eventual success



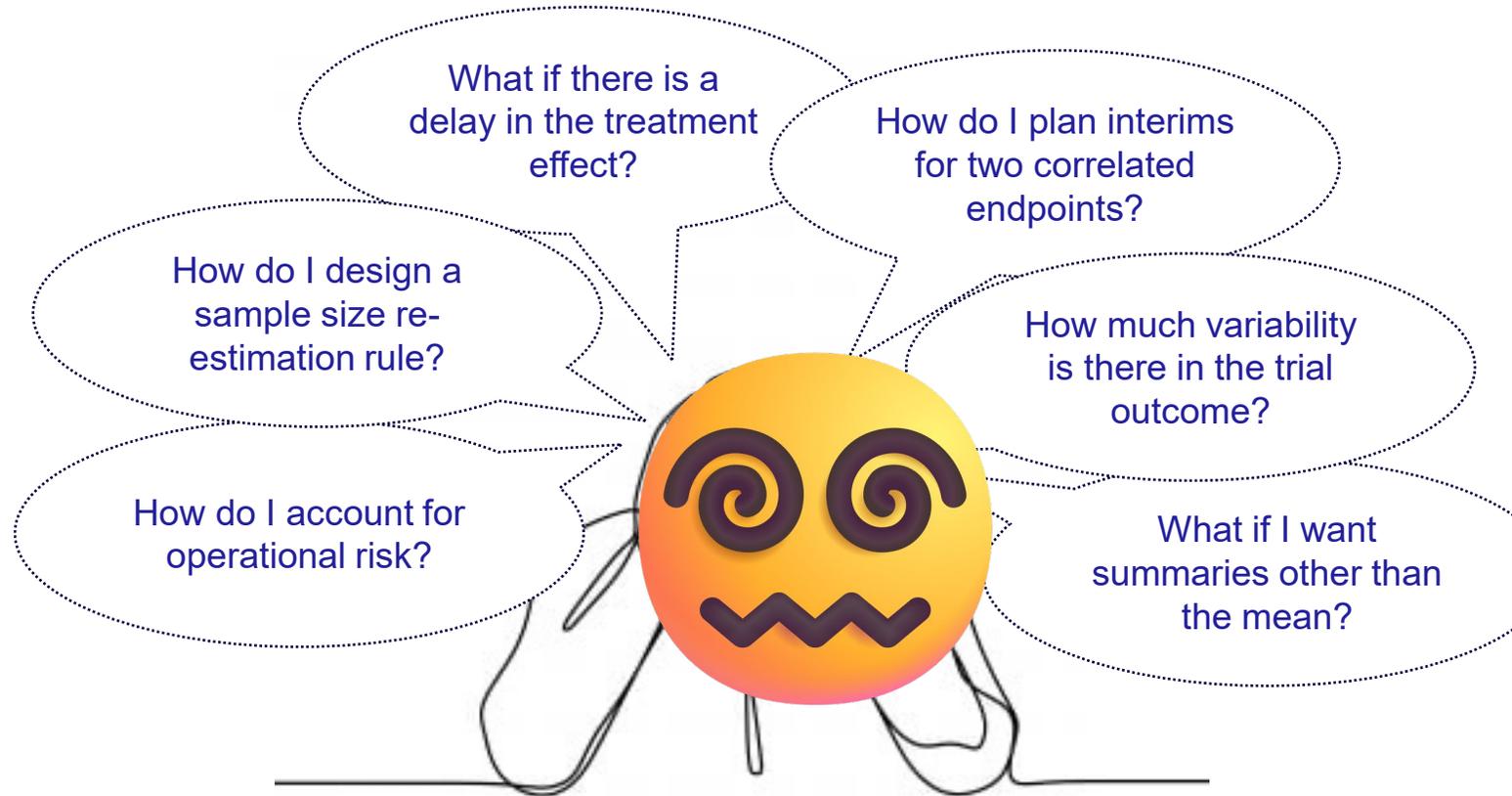
1. Forum
2. Offices
3. Lobby
4. Library
5. Café
6. Day care
7. Fitness center
8. Conference center
9. Restaurant/cafeteria
10. Outdoor dining
11. Laboratory
12. Roof counterweight
13. Parking/mechanical



The traditional analytical approach to design has serious drawbacks and limitations

Des 16	
Test Type	1-Sided
Specified α	0.025
Attained α	0.023
Power	0.874
Model Parameters	
Allocation Ratio (nt/nc)	2
Hazard Ratio (Alt.)	0.7
Var (Log HR)	Null
Boundary Parameters	
Spacing of Log Likelihood Ratio	Equal
Efficacy Boundary	LD (OF)
Futility Boundary	Gm (1.5) (NB)
Accrual & Dropout Parameters	
Accrual Rate	22
Subjects are Followed	Until End of Study
No. of Accrual Periods	1
No. of Dropout Pieces	1
Sample Size	
Maximum	572
Expected Under H0	428.961
Expected Under H1	535.75
Events	
Maximum	374
Expected Under H0	256.474
Expected Under H1	339.484
Study Duration	
Maximum	29.573
Expected Under H0	20.007
Expected Under H1	27.425
Accrual Duration	
Maximum	26
Expected Under H0	19.498
Expected Under H1	24.352

Team questions may be challenging to answer rapidly and effectively

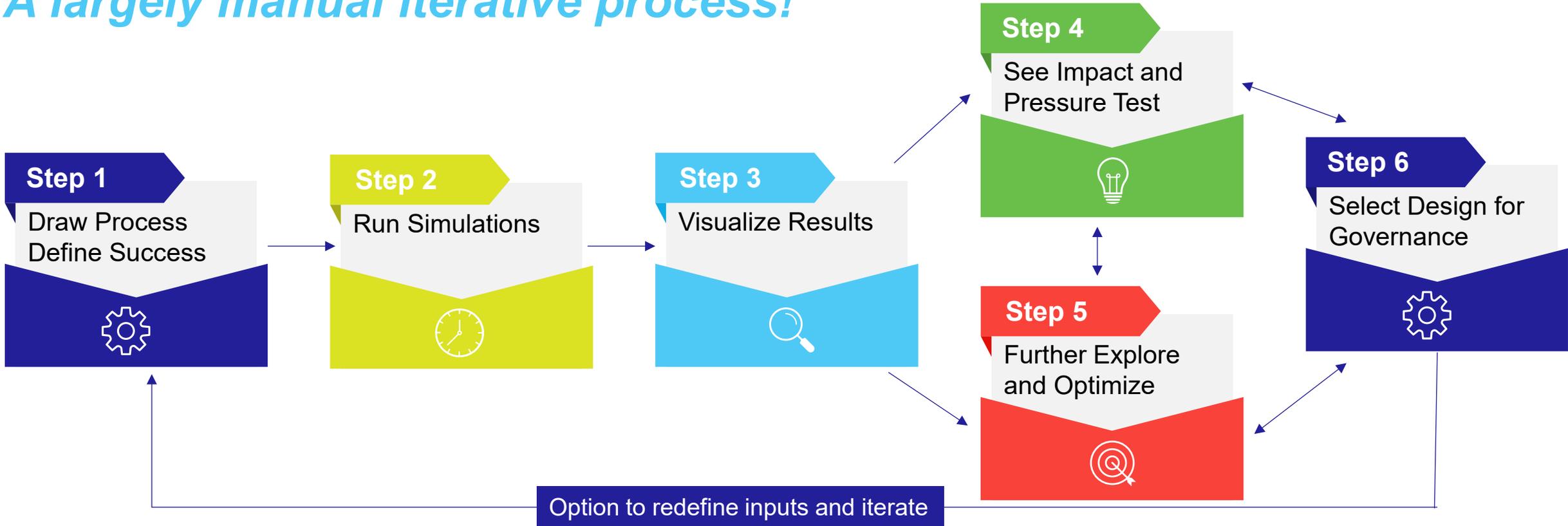


Instead simulations offer several advantages



How does simulation guided study design work?

A largely manual iterative process!

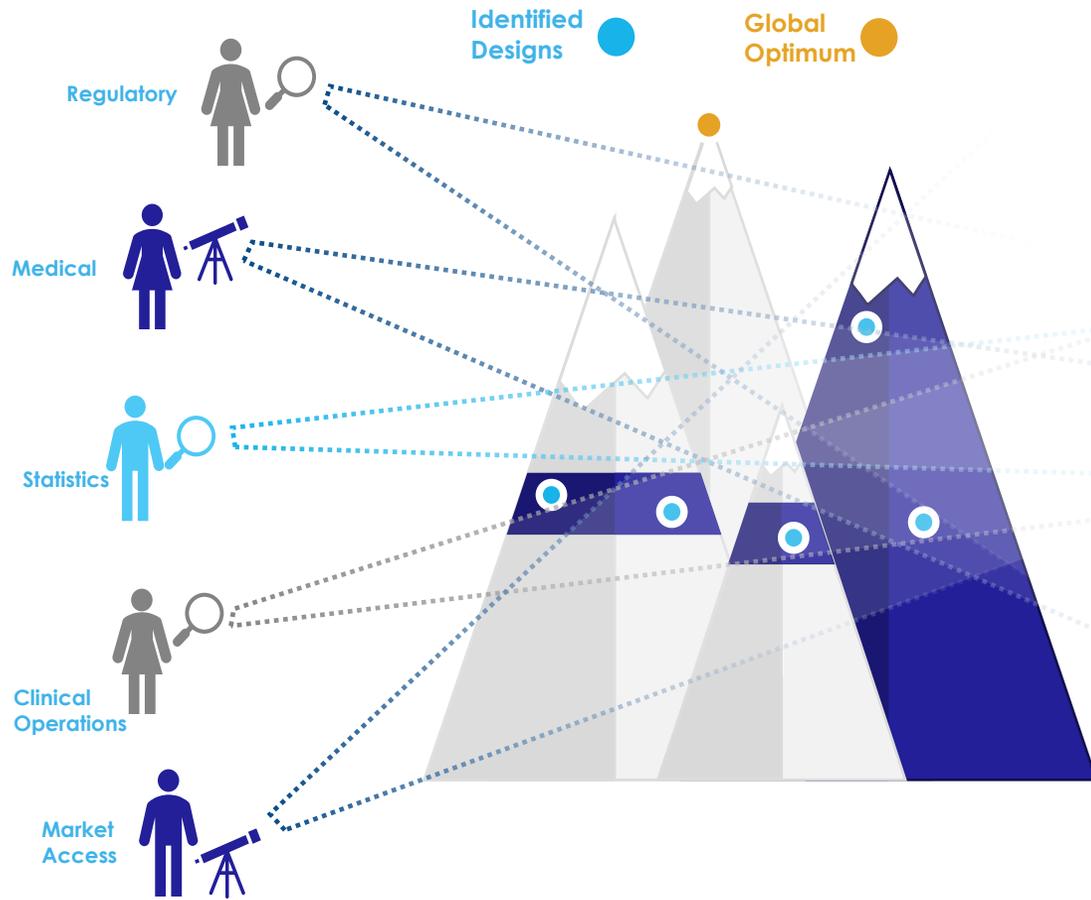


Scaling this process fits seamlessly with how teams work and provides great benefits

- Formalizes best practices in clinical study design – predefined goals, diligence, visualization
- Transparently delineates options, not just favorites
- Maximizes PTS, minimizes technical overhead
- Facilitates incorporation of clinical and commercial strategy into design

The core design challenge remains

Traditional approaches are suboptimal due to uncertain inputs and lack of sufficient tools



Challenges

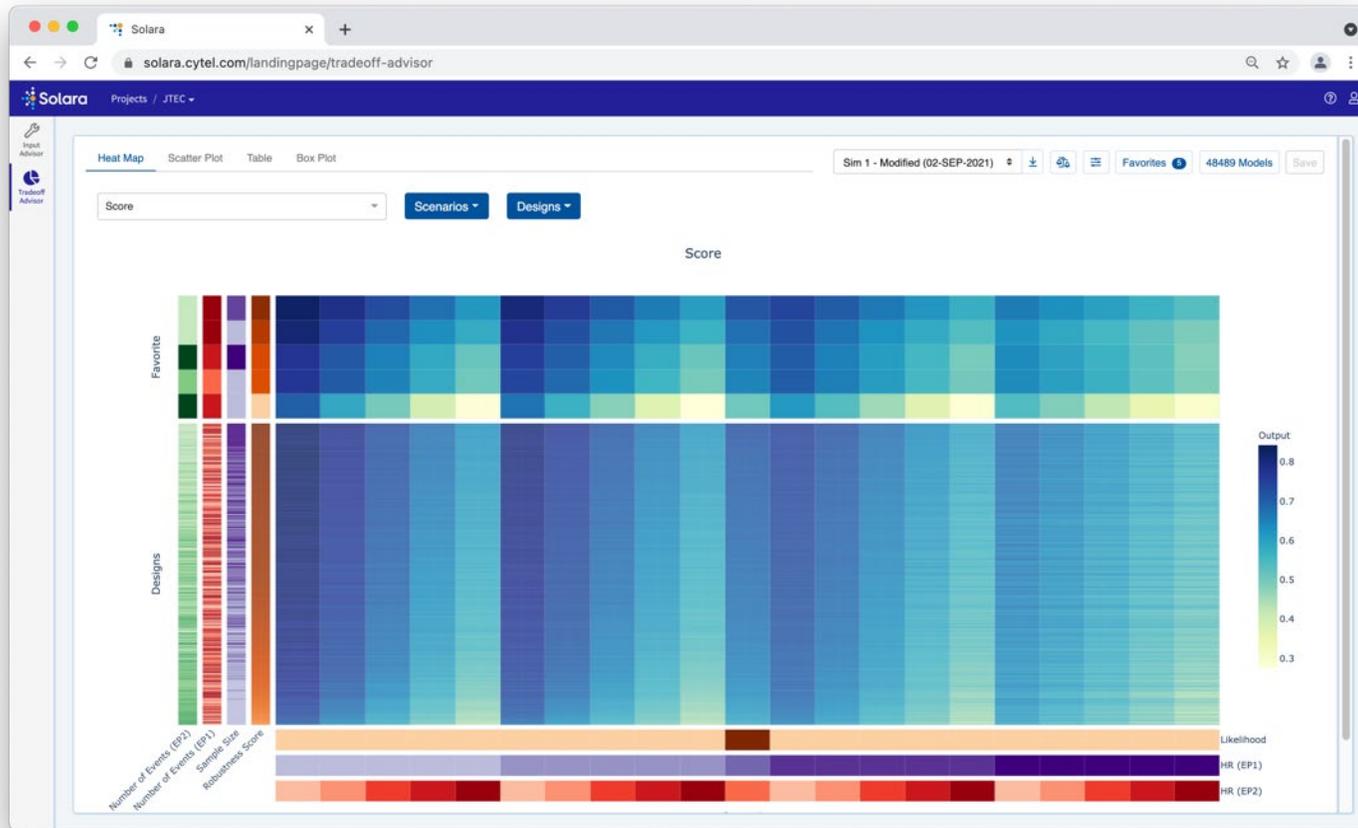
1. Traditional methods of developing statistical operating characteristics do not generate the most efficient designs
2. Study design input estimates (e.g., treatment effect, enrollment rate, cost, market size) are prone to error and bias
3. Fragmented, iterative study design process takes months and does not properly balance enrollment, treatment effect, regulatory and market access dynamics

Impact: Inefficient study designs that take too long, are too costly and fail too often

A new improved study design process combines team inputs, simulation algorithms and massive cloud compute

High throughput screening for clinical trial designs

Many thousand simulation models can be explored in less than an hour



✓ Statisticians' time focused on finding the optimal design among tens of thousands of options



✓ Assess and mitigate uncertainty in all critical assumptions
✓ Evaluate stats, business, operational risks



✓ Interactive real-time collaboration among PDT members; answers all "what-if" questions

An evolution in trial design thinking

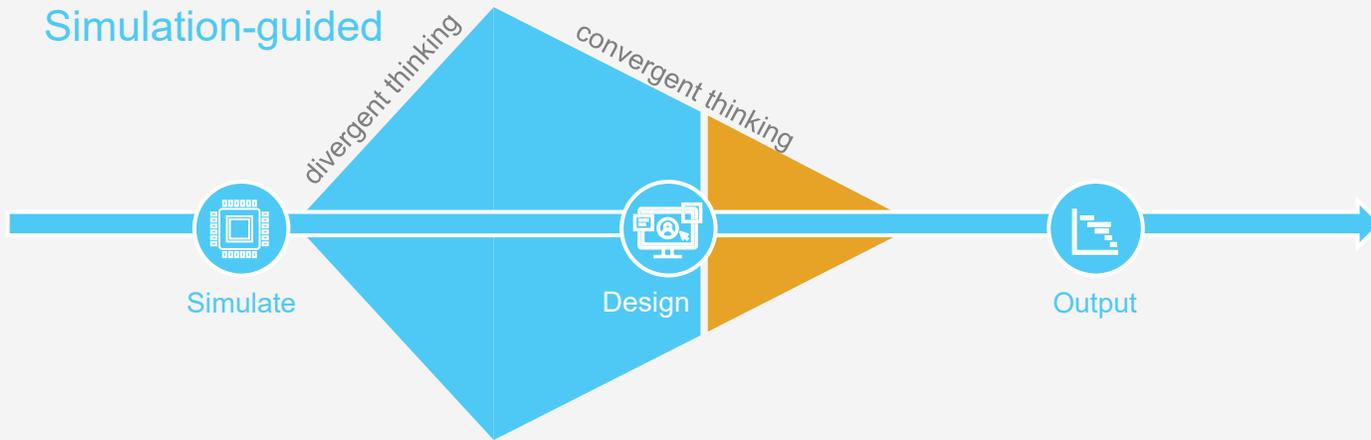
Traditional



Challenges

- Design possibilities often limited from the beginning
- Time and resource constraints restrict number of designs and scenarios that can be considered
- Binary study-by-study decision of what tool to use

Simulation-guided



Benefit

- Optimal designs modeled against business strategy
- Cross-functional collaboration on design selection
- Accelerate speed to market

Simulation guided design of the PLUTO* trial

TRADITIONAL APPROACH

Assumption

Variable, Reactive

Finite number of designs

Shared domain expertise

NEW APPROACH



Evidence Based



Predictable, Proactive

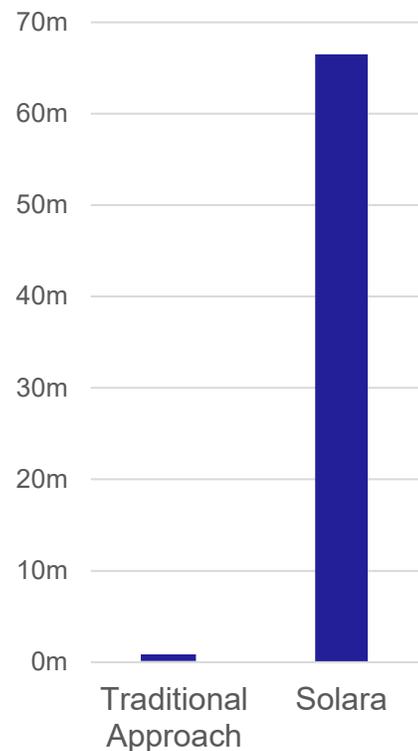


Infinite scenarios



Intelligent inputs and assumptions

66.5M trials simulated for PLUTO



Maintain power

No material reduction in power



Reduce timelines

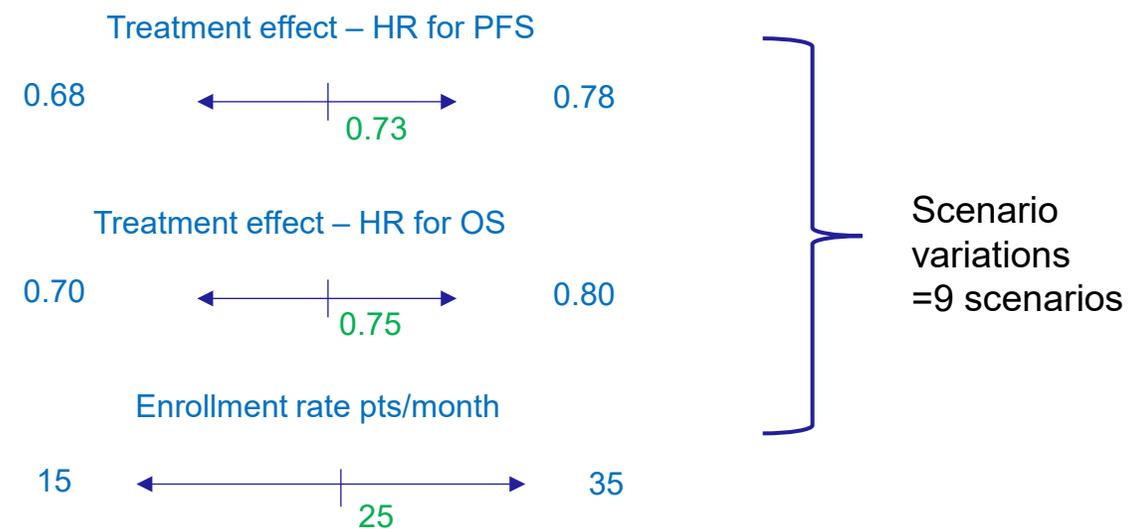
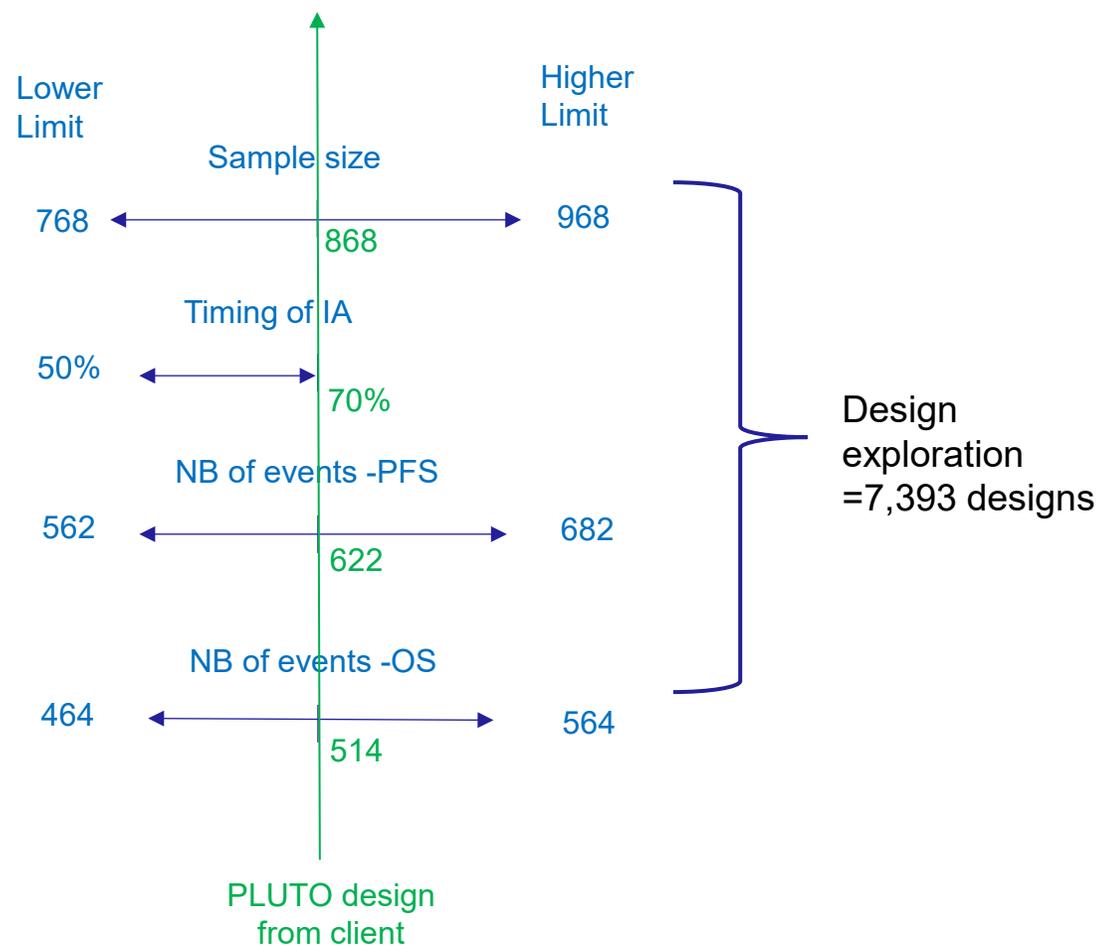
4.5-month reduction



Reduce cost

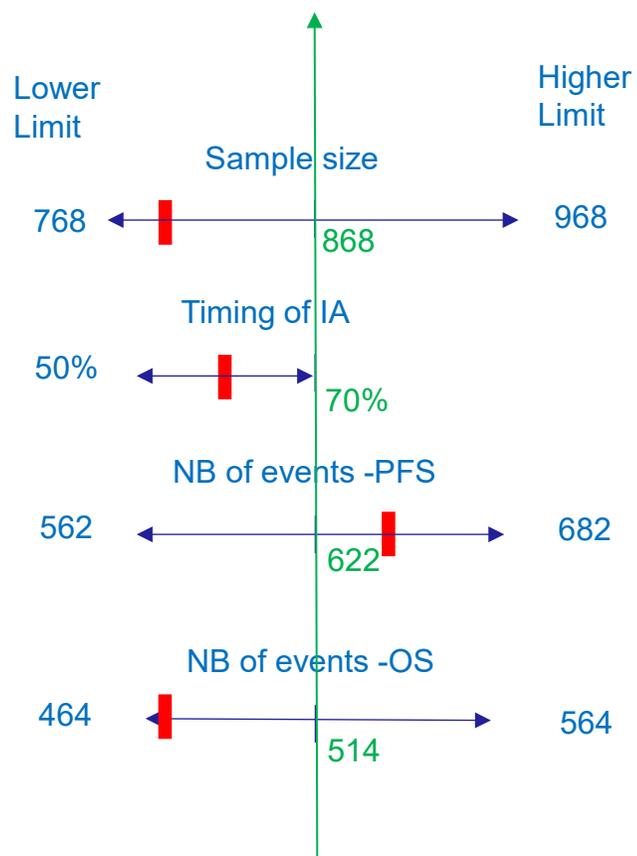
\$8.1M estimated savings

Simulation exploration– PLUTO



7,393 designs x 9 scenarios x 1000 simulations
 = **66.5 million trials simulated**
 v.s. industry avg of 5 designs x 3 scenarios x
 1000 simulations = 15,000 trials simulated

What changes can be made to impact study PLUTO



Reduce Sample Size → reduce cost and duration → But lose power

Earlier timing of IA → Better probability to stop at IA2 for efficacy → Gain Power

Changed ratio of PFS (+20) /OS (-50) events → Gain Power and reduce slightly duration

■ Solara – Best Match

PLUTO design from client

Pro: Cost savings of \$8.1m associated with 80 patients and 5 months reduction
 Con : Very minor reduction of 0.3% power to 79.7%

Summary of trial design considerations for PLUTO

Maintained appropriate power under the base scenario while reducing average sample size significantly (**80 fewer patients on average**), and average study duration by close to **5 months**.

Key Assumptions for Simulation:

- Timing of IA can be moved
- IA stopping rule can be modified (efficacy, futility)
- Number of events for 2 endpoints can be changed

Best Match Across Scenarios				Solara Best Match Across Scenarios
Avg. Sample Size 788 686 - 788	Probability of Winning 79.7%	Avg. Duration (Months) 58 27.4 - 78.1	Avg. Cost 78.7M \$68.6M - \$78.8M	👍 📄
Other Favorites				
♥ Reference Design				
Avg. Sample Size 868 747 - 868	Probability of Winning 80%	Avg. Duration (Months) 62.5 29.8 - 81.8	Avg. Cost 86.8M \$74.7M - \$86.8M	👍 📄
♥ Maintain 80pct PoW				
Avg. Sample Size 788 741 - 788	Probability of Winning 80.6%	Avg. Duration (Months) 60.1 29.6 - 78.4	Avg. Cost 78.8M \$74.1M - \$78.8M	👍 📄

Recommended Design Changes:

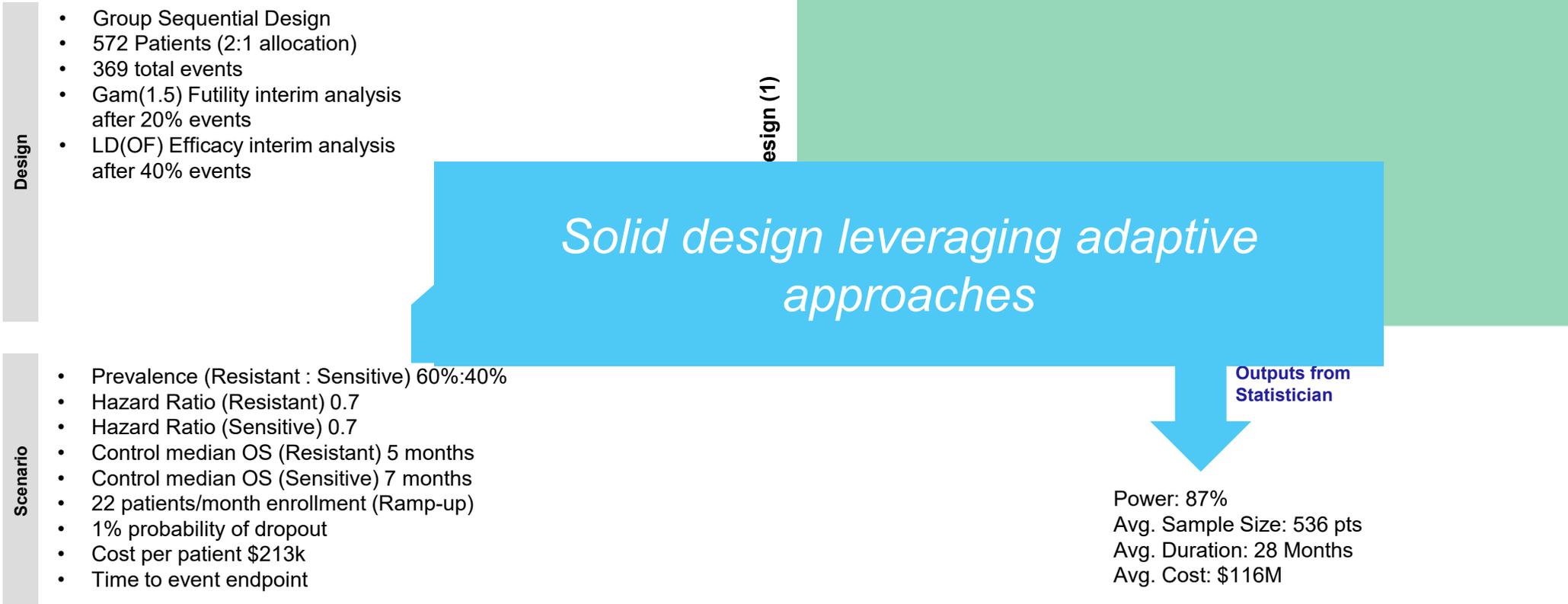
- reduce the planned sample size
- vary the number of events for each of the endpoints
- add a futility rule and change time of IA earlier



Expanding the Design Space

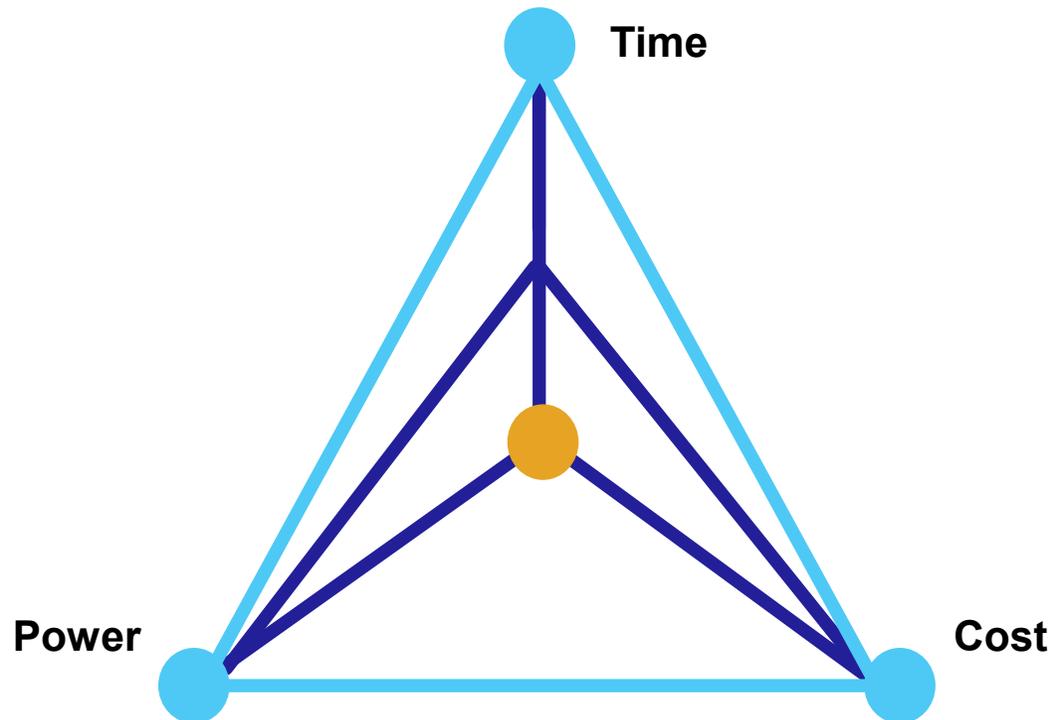


Initial reference design



Coloring to highlight strategic priorities

*Product Development Team
Chooses Relative Weighting of
Cost, Time and Power*



*Designs with darker coloring
are more closely aligned with
the team's preferences*



What happens if the treatment effect is different than planned?

9 Trial Models (each simulated 5,000 times) – 7 seconds processing

Design

- Group Sequential Design
- 572 Patients (2:1 allocation)
- 369 total events
- Gam(1.5) Futility interim analysis after 20% events
- LD(OF) Efficacy interim analysis after 40% events

Scenario

- Prevalence (Resistant : Sensitive) 60% : 40%
- Hazard Ratio (Resistant) 0.67, 0.7, 0.73
- Hazard Ratio (Sensitive) 0.67, 0.7, 0.73
- Control median OS (Resistant) 5 months
- Control median OS (Sensitive) 7 months
- 22 patients/month enrollment (Ramp-up)
- 1% probability of dropout
- Cost per patient \$213k
- Time to event endpoint



Power: 87% - 78%
 Avg. Sample Size: 529-536 pts
 Avg. Duration: 28 Months
 Avg. Cost: \$114-116M

Can we optimize the design by modifying the number of patients or total events?

144 Trial Models (each simulated 5,000 times) – 1 minute processing

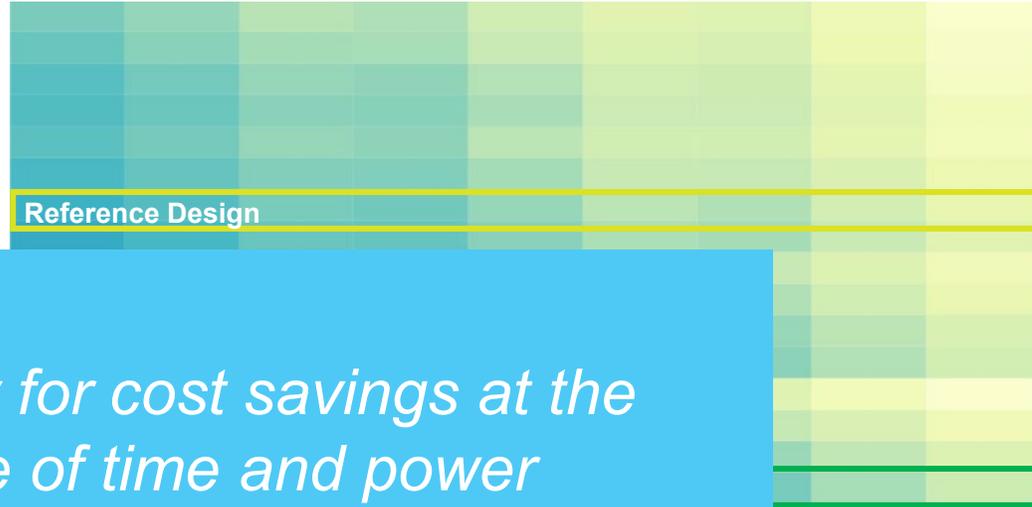
Design

- Group Sequential Design
- 572 Patients, 260 Events (2:1 allocation)
- 369 total events
- Gam(1.5) Futility interim analysis after 20% events
- LD(OF) Efficacy interim analysis after 40% events

Scenario

- Prevalence (Resistant : Sensitive) 60%
- Hazard Ratio (Resistant) 0.67, 0.7, 0.73
- Hazard Ratio (Sensitive) 0.67, 0.7, 0.73
- Control median OS (Resistant) 5 months
- Control median OS (Sensitive) 7 months
- 22 patients/month enrollment (Ramp-up)
- 1% probability of dropout
- Cost per patient \$213k
- Time to event endpoint

Cost (\$)



Opportunity for cost savings at the expense of time and power

Reference Design

Power: 94% - 78%
 Avg. Sample Size: 529-536 pts
 Avg. Duration: 28 Months
 Avg. Cost: \$114-116M

New Design

Power: 93% - 77%
 Avg. Sample Size: 472-475 pts
 Avg. Duration: 29-30 Months
 Avg. Cost: \$101-102M

Can we further optimize by modifying the timing of interim analyses?

1,728 Trial Models (each simulated 5,000 times) – 4 minutes processing

Design

- Group Sequential Design
- 500,550, 572, 600 Patients (2:1 allocation)
- 360, 369, 380, 390 total events
- **Gam(1.5) Futility interim analysis**
- **LD(OF) Efficacy interim analysis**

Scenario

- Prevalence (Resistant : Sensitive)
- Hazard Ratio (Resistant) 0.67, 0.7, 0.73
- Hazard Ratio (Sensitive) 0.67, 0.7, 0.73
- Control median OS (Resistant) 5 months
- Control median OS (Sensitive) 7 months
- 22 patients/month enrollment (Ramp-up)
- 1% probability of dropout
- Cost per patient \$213k
- Time to event endpoint

Opportunity for cost and time savings at the expense of power

Reference Design

Power: 94% - 78%
 Avg. Sample Size: 529-536 pts
 Avg. Duration: 28 Months
 Avg. Cost: \$114-116M

New Design

Power: 93% - 77%
 Avg. Sample Size: **473-481 pts**
 Avg. Duration: **26-27 Months**
 Avg. Cost: **\$102-104M**

Can we further optimize by modifying our approach to stopping rules?

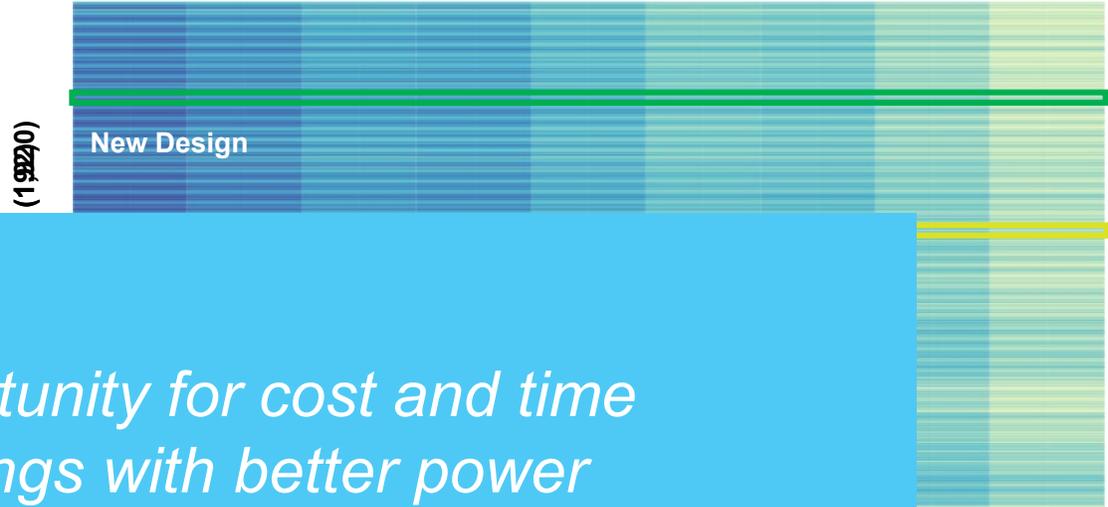
Design

- Group Sequential Design
- 500,550, 572, 600 Patients (2:1 allocation)
- 360, 369, 380, 390 total events
- **Gam(-1.5)**, Futility 5, 20, 40% events
- **LD(OF) & Gam(-4, -3, -2)** Efficacy analysis after 40%, 50%, 60%, 70% events

Scenario

- Prevalence (Resistant : Sensitive) 10% : 90%
- Hazard Ratio (Resistant) 0.67, 0.75
- Hazard Ratio (Sensitive) 0.67, 0.7, 0.75
- Control median OS (Resistant) 5 months
- Control median OS (Sensitive) 7 months
- 22 patients/month enrollment (Ramp-up)
- 1% probability of dropout
- Cost per patient \$213k
- Time to event endpoint

17,280 Trial Models (each simulated 5,000 times) – 17 minutes processing



(1,920)

New Design

Opportunity for cost and time savings with better power

Reference Design

Power: 94% - 78%
 Avg. Sample Size: 529-536 pts
 Avg. Duration: 28 Months
 Avg. Cost: \$114-116M

New Design

Power: **94% - 82%**
 Avg. Sample Size: **492-496 pts**
 Avg. Duration: **26-27 Months**
 Avg. Cost: **\$107-108M**

Process expands the field of options to enable identification of better designs

Reference Design

Power: 94% - 78%
Avg. Sample Size: 529-536 pts
Avg. Duration: 28 Months
Avg. Cost: \$114-116M

- 572 Patients (2:1 allocation)
- 369 total events
- Group Sequential Design
- Gam(1.5) Futility interim analysis after 20% events
- LD(OF) Efficacy interim analysis after 40% events

Balanced Optimized

Power: **94% - 82%**
Avg. Sample Size: **492-496 pts**
Avg. Duration: **26-27 Months**
Avg. Cost: **\$107-108M**

- 550 Patients (2:1 allocation)
- 390 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 20% events
- Gam(-4) Efficacy interim analysis after 50% events

Given the team inputs, what is the ~~right~~ **right** design?

Proposed Designs

Reference Design

Power: 94% - 78%
Avg. Sample Size: 529-536 pts
Avg. Duration: 28 Months
Avg. Cost: \$114-116M

- 572 Patients (2:1 allocation)
- 369 total events
- Group Sequential Design
- Gam(1.5) Futility interim analysis after 20% events
- LD(OF) Efficacy interim analysis after 40% events

Speed Optimized

Power: **90% - 74%**
Avg. Sample Size: **469-473 pts**
Avg. Duration: **24-25 Months**
Avg. Cost: **\$104M**

- 550 Patients (2:1 allocation)
- 360 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 30% events
- Gam(-2) Efficacy interim analysis after 50% events

Cost Optimized

Power: **91% - 74%**
Avg. Sample Size: **437-445 pts**
Avg. Duration: **26-27 Months**
Avg. Cost: **\$96-97M**

- 500 Patients (2:1 allocation)
- 360 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 30% events
- Gam(-2) Efficacy interim analysis after 40% events

Power Optimized

Power: **96% - 83%**
Avg. Sample Size: **509-542 pts**
Avg. Duration: **28 Months**
Avg. Cost: **\$114-116M**

- 600 Patients (2:1 allocation)
- 390 total events
- Group Sequential Design
- Gam(-3.3) Futility interim analysis after 10% events
- Gam(-2) Efficacy interim analysis after 50% events

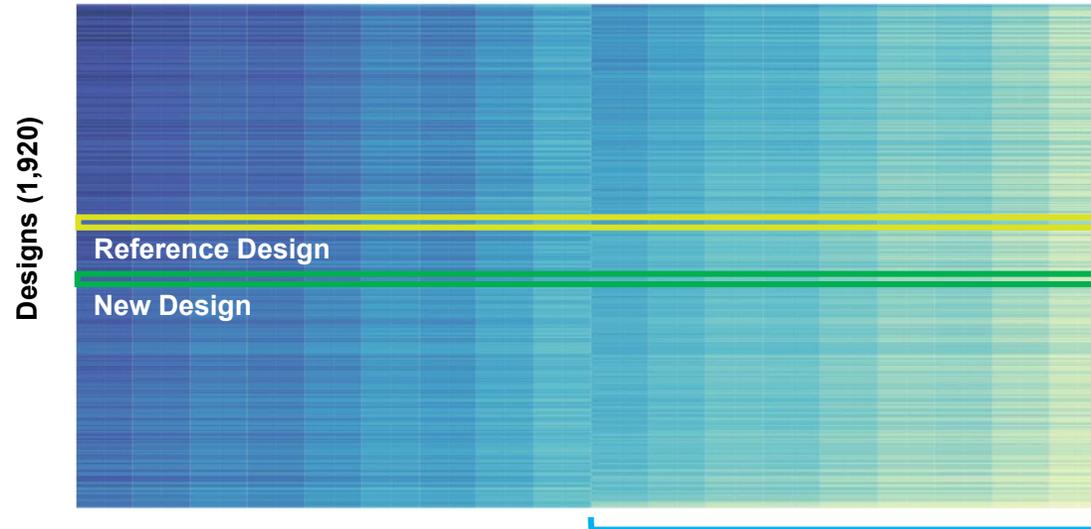
Balanced Optimized

Power: **94% - 82%**
Avg. Sample Size: **492-496 pts**
Avg. Duration: **26-27 Months**
Avg. Cost: **\$107-108M**

- 550 Patients (2:1 allocation)
- 390 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 20% events
- Gam(-4) Efficacy interim analysis after 50% events

How does our design perform if the drop-out rate is higher than we expect?

34,560 Trial Models (each simulated 5,000 times) – 15 minutes processing



Design

- Group Sequential Design
- 500,550, 572, 600 Patients (2:1 allocation)
- 360, 369, 380, 390 total events
- Gam(-3.3, -1, 1.5, 2) Futility interim analysis after 10%, 20%, 30% events
- LD(OF) & Gam(-4, -3, -2) Efficacy interim analysis after 40%, 50%, 60%, 70% events

Scenario

- Prevalence (Resistant : Sensitive) 60%:40%
- Hazard Ratio (Resistant) 0.67, 0.7, 0.73
- Hazard Ratio (Sensitive) 0.67, 0.7, 0.73
- Control median OS (Resistant) 5 months
- Control median OS (Sensitive) 7 months
- 22 patients/month enrollment
- 1% probability of dropout
- Cost per patient \$213k
- Time to event endpoint

Scenarios (18)

5% Dropouts

Reference Design

Power: 94% - 78%
Avg. Sample Size: 529-536 pts
Avg. Duration: 28 Months
Avg. Cost: \$114-116M

Higher Dropouts

Power: 93% - 79%
Avg. Sample Size: **534-539 pts**
Avg. Duration: **46-51 Months**
Avg. Cost: **\$116M-\$130M**

Balanced

Power: 94% - 82%
Avg. Sample Size: 492-496 pts
Avg. Duration: 26-27 Months
Avg. Cost: \$107-108M

Higher Dropouts

Power: **92% - 77%**
Avg. Sample Size: **513-517 pts**
Avg. Duration: **45-51 Months**
Avg. Cost: **\$111-127M**

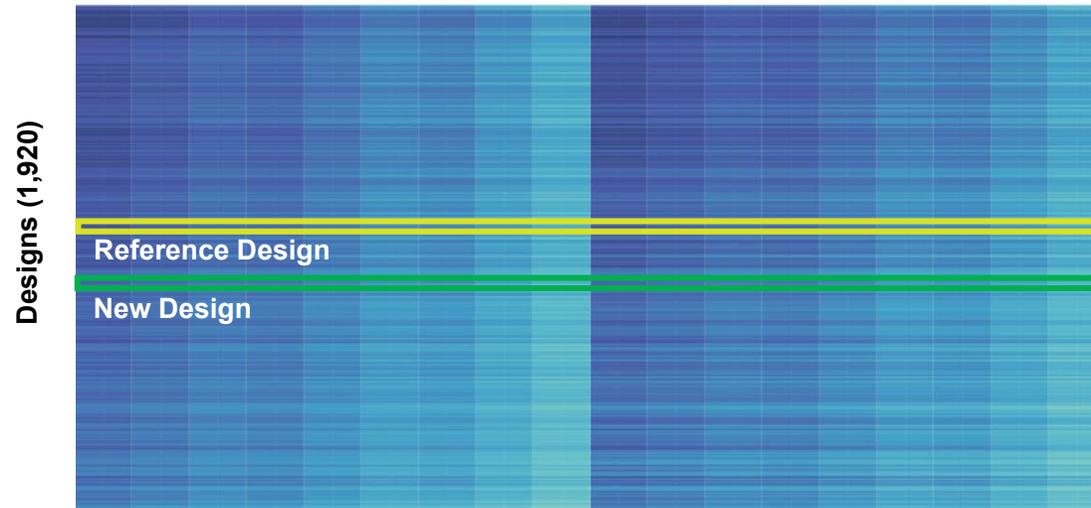
Power: **94% - 78%**
Avg. Sample Size: **483-505 pts**
Avg. Duration: **24-26 Months**
Avg. Cost: **\$107-111M**

Alternative Option
Higher Dropouts

Power: **93% - 79%**
Avg. Sample Size: **507-519 pts**
Avg. Duration: **34-35 Months**
Avg. Cost: **\$112-123M**

How does our design perform if the enrollment is faster than expected?

51,840 Trial Models (each simulated 5,000 times) – 20 minutes processing



Design

- Group Sequential Design
- 500,550, 572, 600 Patients (2:1 allocation)
- 360, 369, 380, 390 total events
- Gam(-3.3, -1, 1.5, 2) Futility interim analysis after 10%, 20%, 30% events
- LD(OF) & Gam(-4, -3, -2) Efficacy interim analysis after 40%, 50%, 60%, 70% events

Scenario

- Prevalence (Resistant : Sensitive) 60%:40%
- Hazard Ratio (Resistant) 0.67, 0.7, 0.73, 0.76
- Hazard Ratio (Sensitive) 0.67, 0.7, 0.73, 0.76
- Control median OS (Resistant) 5 months
- Control median OS (Sensitive) 7 months
- **22, 24, 25, 26 months enrollment**
- 1% probability of dropout
- Cost per patient \$213k
- Time to event endpoint

Scenarios ()

Faster Enrollment

Reference Design

Power: 94% - 78%
Avg. Sample Size: 529-536 pts
Avg. Duration: 28 Months
Avg. Cost: \$114-116M

Faster Enrollment

Power: 94% - 79%
Avg. Sample Size: **536-541 pts**
Avg. Duration: **24 Months**
Avg. Cost: **\$116M-\$117M**

Balanced

Power: 94% - 82%
Avg. Sample Size: 492-496 pts
Avg. Duration: 26-27 Months
Avg. Cost: \$107-108M

Faster Enrollment

Power: 94% - 80%
Avg. Sample Size: **514-519 pts**
Avg. Duration: **23 Months**
Avg. Cost: **\$111-112M**

Power: **96% - 81%**
Avg. Sample Size: **450-470 pts**
Avg. Duration: **28-30 Months**
Avg. Cost: **\$98-101M**

Alternative Option
Faster Enrollment

Power: 96% - 81%
Avg. Sample Size: **468-479 pts**
Avg. Duration: **24-25 Months**
Avg. Cost: **\$101-103M**



Evaluating the Design Space



Multi-criteria decisions are everywhere

Champagne & Sparkling Wine

Learn about Champagne & sparkling wine — the range of styles, how it's made and ...

114 Items Ships soonest Show out of stock

Sort: Professional Rating

Champagne & Sparkling REGION RATING & PRICE More Filters

Filters

Sorting



Dom Perignon Vintage with Gift Box 2010

\$199⁹⁷

Vintage Sparkling Wine from Champagne, France

JS 98 WW 96 WS 96 D 93

★ 4.5 65 Ratings



Ships Wed, Jan 20

1

Add to Cart

Highest Score



Laurent-Perrier Grand Siecle No. 24

Non-Vintage Sparkling Wine from Champagne, France

JS 97 WE 96 V 96 WS 94 RP 94 D 94

★ 4.3 13 Ratings



Billecart-Salmon Brut Rose

Rosé Sparkling Wine from Champagne, France

WW 96 JS 94 WS 93 D 93 WE 92 RP 90

★ 4.7 402 Ratings



You purchased this 01/10/21

Details

Bollinger Brut Special Cuvee (375ML half-bottle)

Non-Vintage Sparkling Wine from Champagne, France

D 96 WW 94 JS 93 JD 93 WE 92 WS 92 RP 91 W+S 91

CG 91

★ 4.2 68 Ratings



Billecart-Salmon Brut Rose

Rosé Sparkling Wine from Champagne, France

WW 96 JS 94 WS 93 D 93 WE 92

RP 90

750ML / 12% ABV

★ 4.7 402 Ratings

\$90 ~~\$79⁹⁹~~

Save \$10.01 (11%)

Ships Tomorrow

1

Add to Cart

Found a lower price?



Tried this yet? Rate it now

You purchased this 1/10/21



Winemaker Notes

Persistent mousse, with fine bubbles rising slowly. Pale salmon pink in color, with a shade of gold. A nose of red fruits and fresh pear. Delicate fruit on the palate, elegant, and showing great finesse.

Critical Acclaim

ww 96 Wilfred Wong of Wine.com

This could be my desert island wine, every time I have tasted the non-vintage Billecart-Salmon Rose, my palate tingles with unabashed excitement. This bubbly is so elegant and refined; bursts with aromas and flavors of wild strawberries; gentle yet crisp on the palate; active in the finish. Perfect with fresh salmon sashimi.

Sensitivity analysis allows team to understand key factors that drive design performance and ensure robustness



Sensitivity analysis of a design across many scenarios of interest is key to avoid failure modes

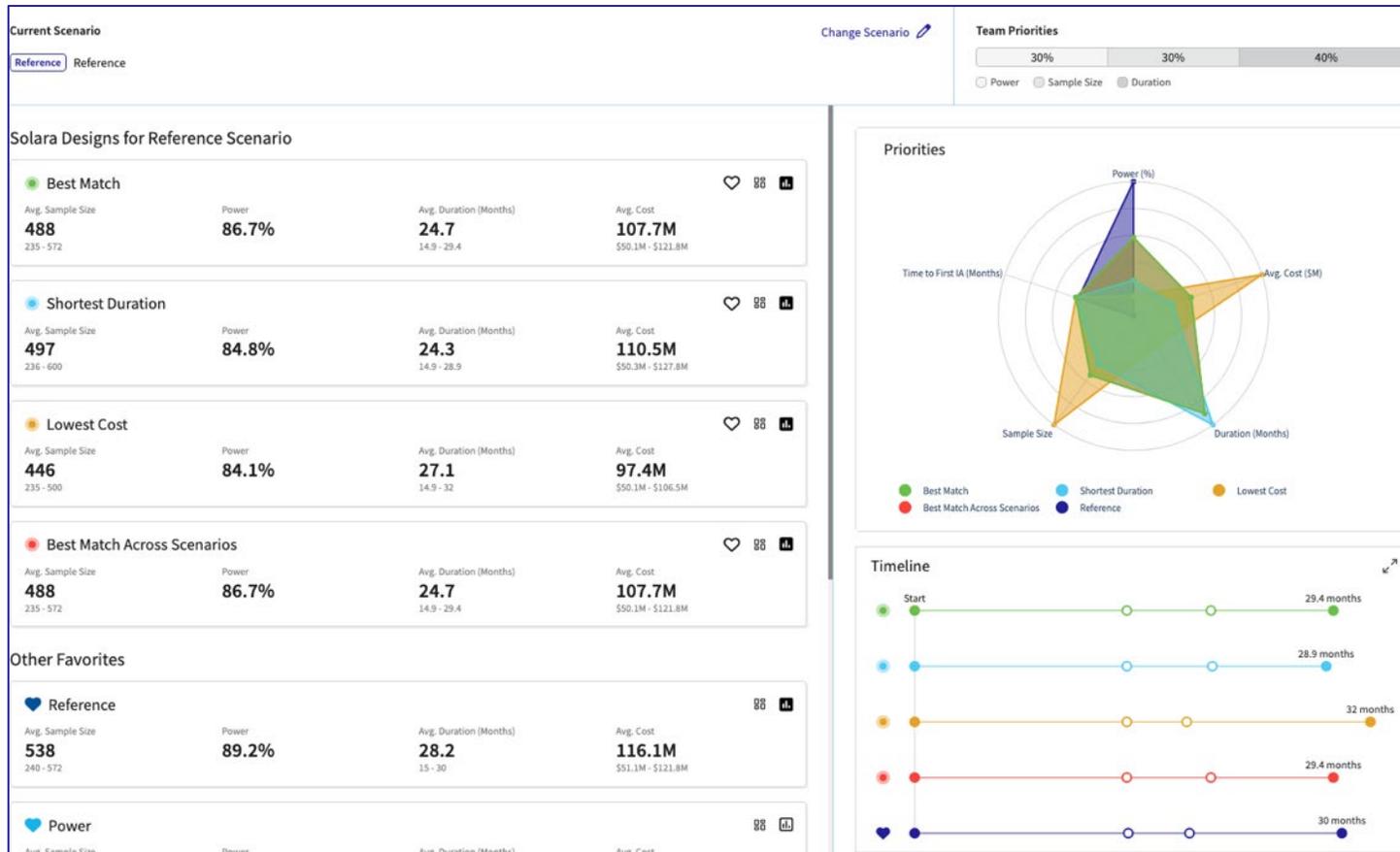
Design robustness can also be measured as a weighted average of model scores and used to identify optimal design candidates

Weights reflect beliefs and interests of the study team

Visualize options and tradeoffs in real time facilitate communication within broader development team

Visualization tools to enable the product development team members to engage with the design space

Pressure Test Designs & Explore the Design Space



Visualization tools provide the clinical development team with the ability to navigate the design space created by the statistician

- Review fastest, cheapest, highest power, balanced options
- Stress test designs (e.g. higher enrollment, higher drop-outs, different treatment effects)
- Compare designs against strategic priorities
- Compare timelines of events

Incorporating team assumptions about the parameters of the design space

Design Space Parameters

Assumptions

Weights must add up to 100%.

Set

Weight (%)

HR (Resistant)

Weight (%)

Proposed Designs

Reference Design

Power: 94% - 78%
 Avg. Sample Size: 529-536 pts
 Avg. Duration: 28 Months
 Avg. Cost: \$114-116M

- 572 Patients (2:1 allocation)
- 369 total events
- Group Sequential Design
- Gam(1.5) Futility interim analysis after 20% events
- LD(OF) Efficacy interim analysis after 40% events

Speed Optimized

Power: **90% - 74%**
 Avg. Sample Size: **469-473 pts**
 Avg. Duration: **24-25 Months**
 Avg. Cost: **\$104M**

- 550 Patients (2:1 allocation)
- 360 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 30% events
- Gam(-2) Efficacy interim analysis after 50% events

Power Optimized

Power: **96% - 83%**
 Avg. Sample Size: **509-542 pts**
 Avg. Duration: **28 Months**
 Avg. Cost: **\$114-116M**

- 600 Patients (2:1 allocation)
- 390 total events
- Group Sequential Design
- Gam(-3.3) Futility interim analysis after 10% events
- Gam(-2) Efficacy interim analysis after 50% events

Cost Optimized

Power: **91% - 74%**
 Avg. Sample Size: **437-445 pts**
 Avg. Duration: **26-27 Months**
 Avg. Cost: **\$96-97M**

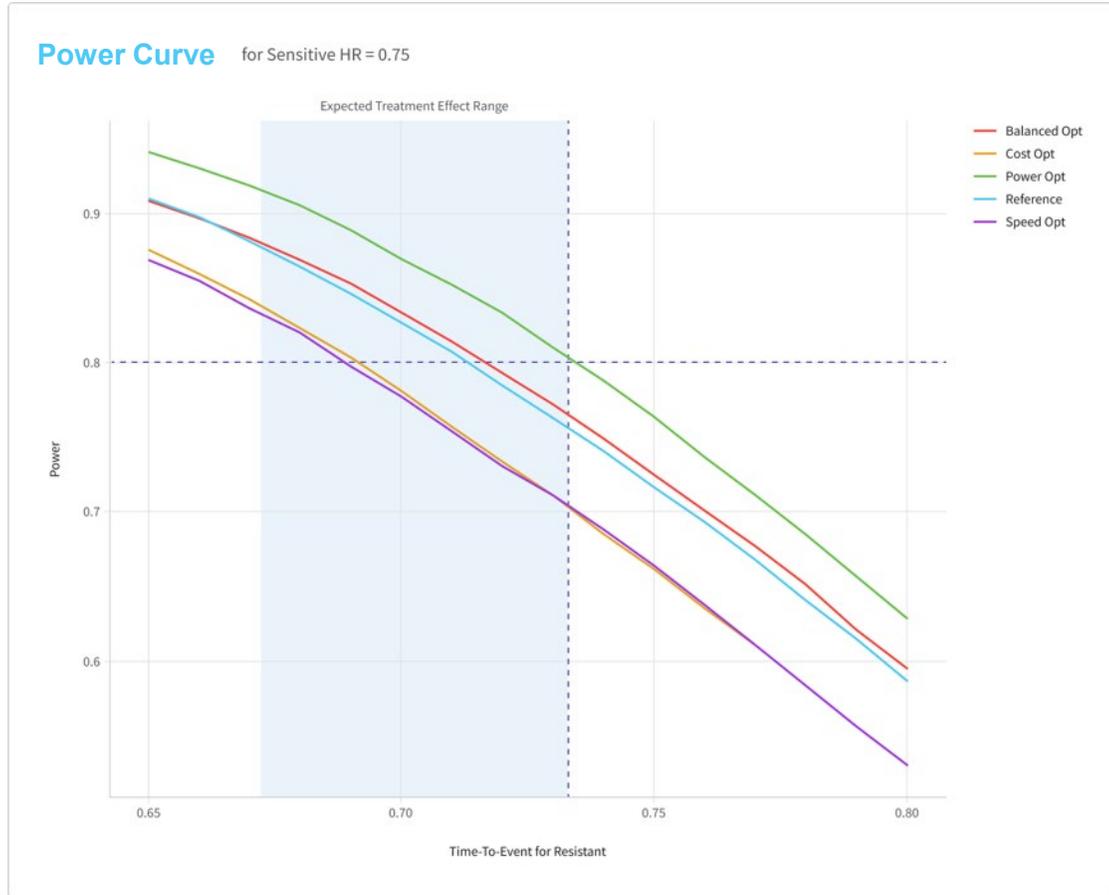
- 500 Patients (2:1 allocation)
- 360 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 30% events
- Gam(-2) Efficacy interim analysis after 40% events

Balanced Optimized

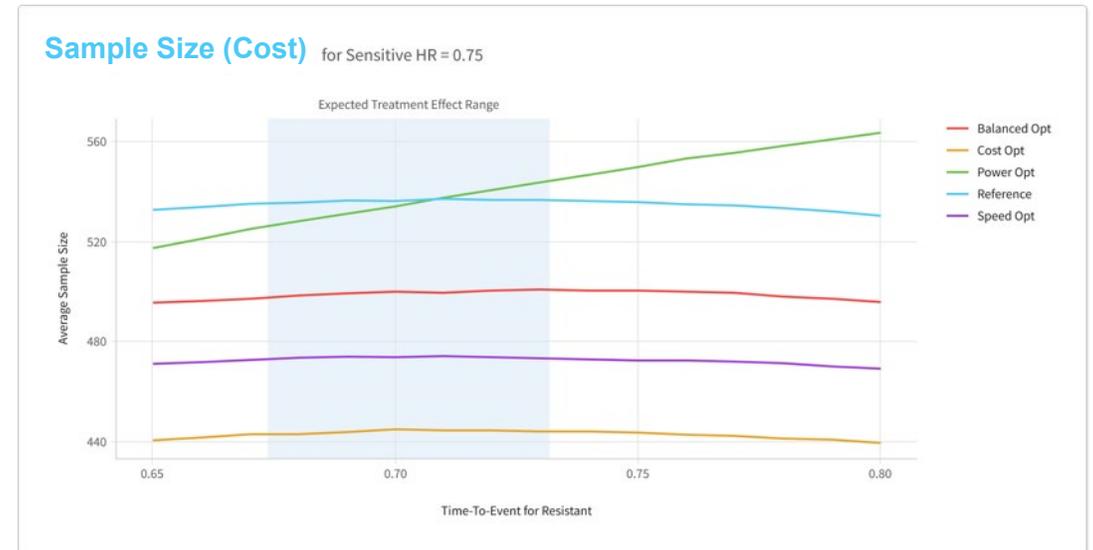
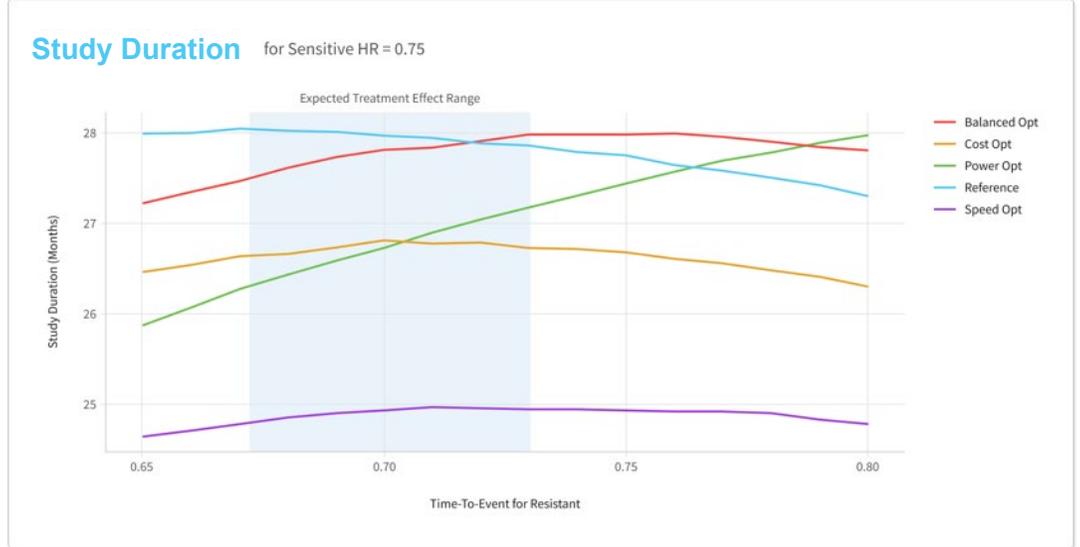
Power: **94% - 82%**
 Avg. Sample Size: **492-496 pts**
 Avg. Duration: **26-27 Months**
 Avg. Cost: **\$107-108M**

- 550 Patients (2:1 allocation)
- 390 total events
- Group Sequential Design
- Gam(2) Futility interim analysis after 20% events
- Gam(-4) Efficacy interim analysis after 50% events

Understanding the robustness of designs to different risks

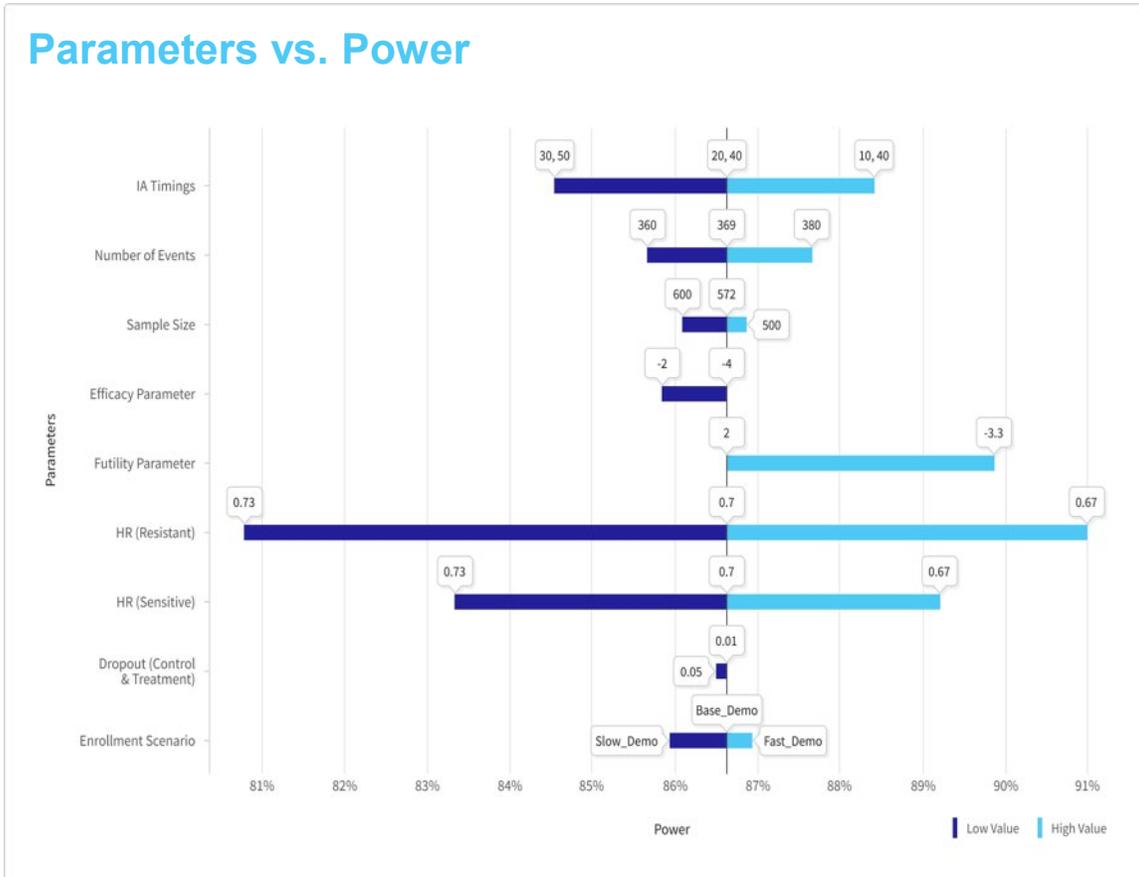


To provide 80%+ power in HR = .73 for the reference, speed and cost optimized designs would require 20-30 more events (requiring 50-100 more subjects to retain timelines)

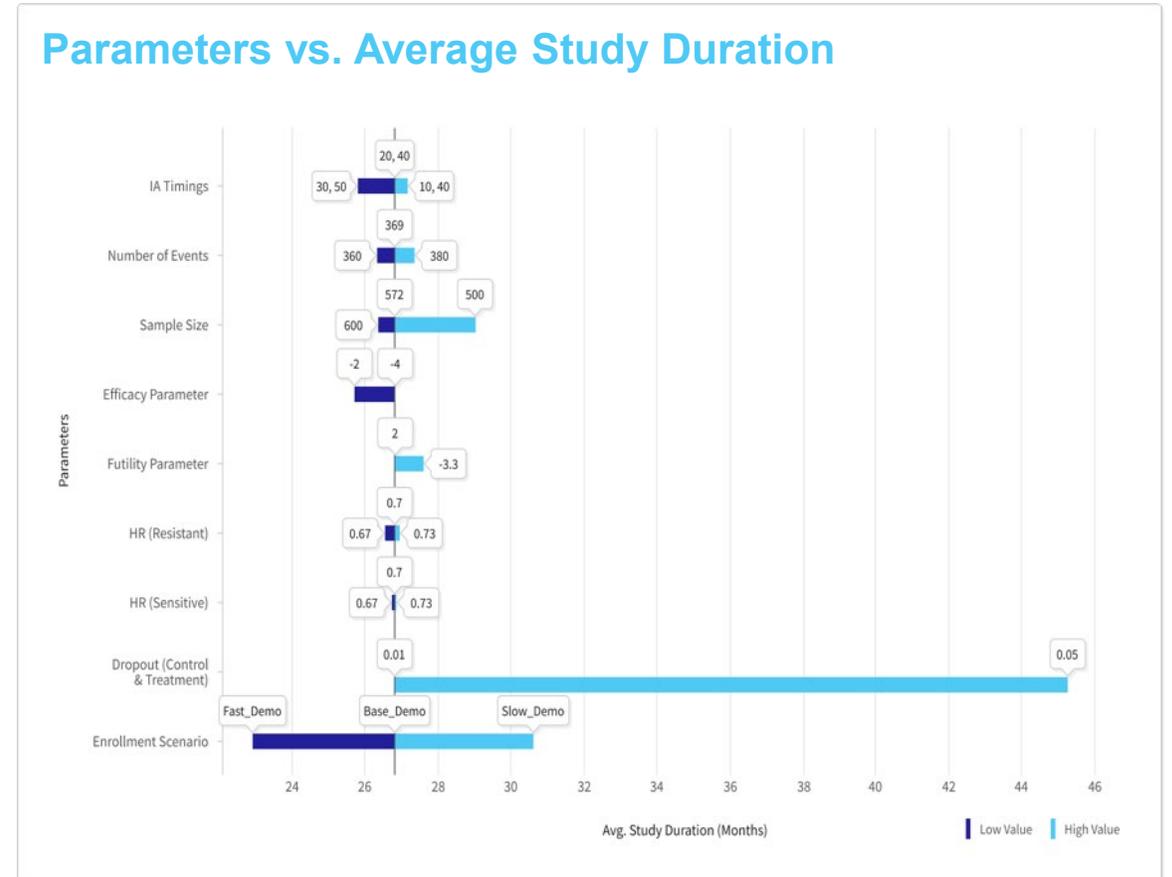


Continued: understanding the robustness of designs to different risks

Parameters vs. Power



Parameters vs. Average Study Duration

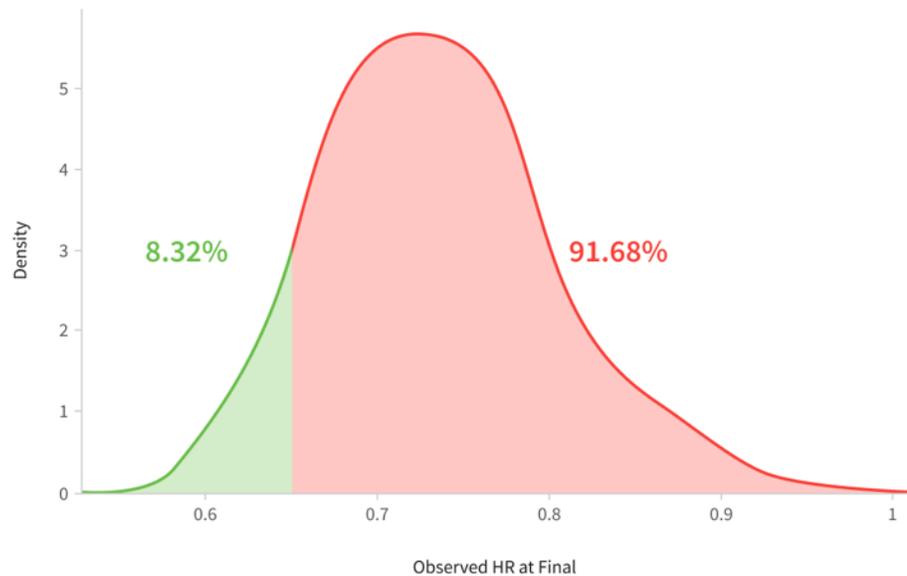


Making decisions with confidence based upon an understanding of the entire relevant design space

Probability of Observing Target Value

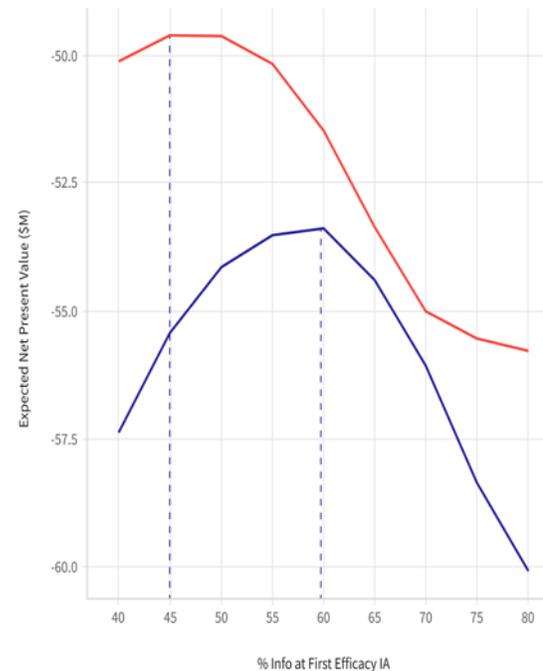
Simulated Efficacy

Percentage of Observed HR <= 0.65 at Final

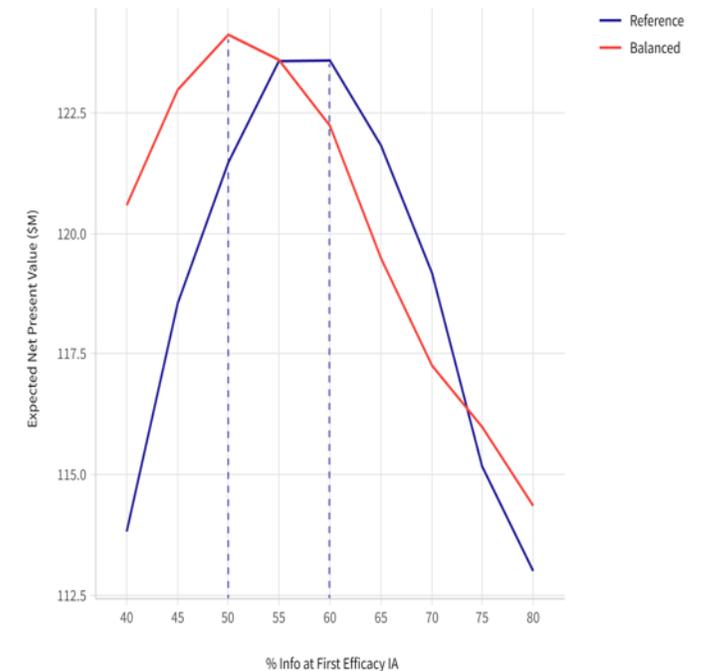


Optimizing for an Early Readout

IA Timing vs Expected Net Present Value
HR Resistant = 0.7, HR Sensitive = 0.7



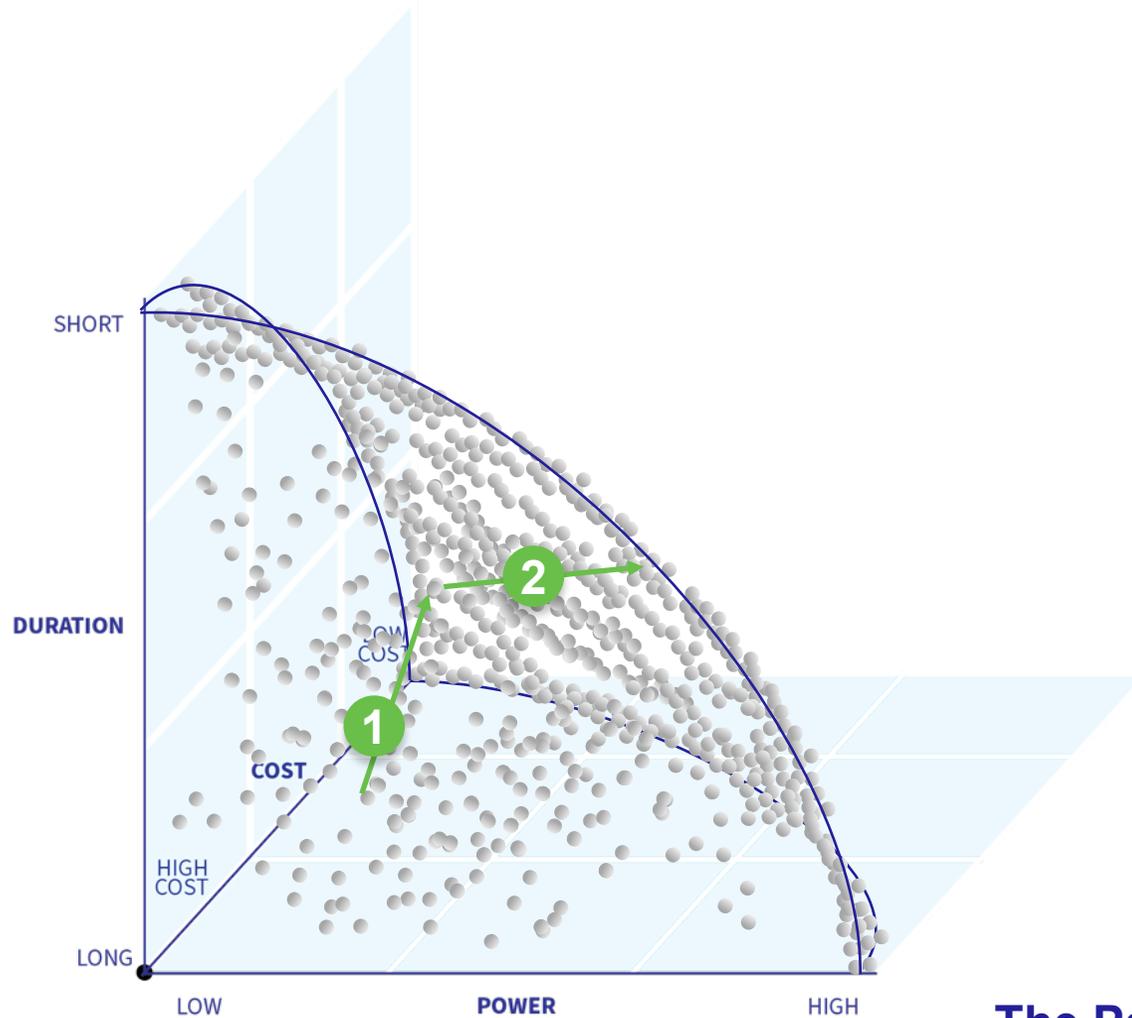
IA Timing vs Expected Net Present Value
HR Resistant = 0.67, HR Sensitive = 0.67



Balancing timing of interim analysis and probability of declaring success can be optimized through the lens of eNPV

Pareto optimizing a trial design

A data-driven approach to ensuring trial optimization: thousands of design variations can be quickly and easily analyzed



The Pareto Frontier

Objective 1

1

Reach the Pareto Frontier:
Improve power, cost or duration
without sacrificing anything

Objective 2

2

Balance power
and duration

Further optimize [balance] by
discussing tradeoffs with cross-
functional teams

- Better alignment with sponsor strategy
- Include concerns of Clin. Ops.
- Be valuable adviser for sponsor

Challenges and limitations to simulations

Accuracy

Garbage in, garbage out –
importance of quality data

Overreliance

Simulations are tools, not
replacements for real-world trials

Complexity

Advanced simulations require
sophisticated models and expertise

Overcoming Challenges

Embed into organization processes
Educate stakeholders
Standardize technology



**“All models are wrong,
but some are useful”**

- George E. P. Box

Advantages of large-scale simulation in clinical development

1. **Enhanced Efficiency:** Faster hypothesis testing and strategy formulation
2. **Risk Reduction:** Identifying potential pitfalls or difficulties before they happen
3. **Informed Decisions:** Supporting evidence-based choices for trial outcomes.
4. **Cost-effectiveness:** Less resources wasted on ineffective strategies or unexpected problems
5. **Ethical Considerations:** Ensuring patient safety and well-being



Cytel

**Thank
You!**